

CASE STUDY

How Well We Understand Customer Business and Delivered Fruitful Results

Case Study – 1

Store Creation

- **Business Type:** Distributor
- **Client Requirements:** AMAZON STORE CREATION
- **Our Goal:** To Create a Professional Amazon Store Front

CLIENT EXPECTATIONS:

Client wanted to drive awareness and engagement about their newly launched products and its benefits. A store which should contain his all-good ranking ASINs of his brand and for different product types e.g. Product for Skin Care, Hair Care etc.

OUR SOLUTION:

Our core focus to create client's Amazon Store more effective by using trending layouts, visual appealing imagery and multimedia content, that's why our team first understand the client needs and review his accounts and products to create a design which should be perfect and can describe the products uses and the benefits by the image's designs, and smart infographics.

OVERVIEW OF SELLER ACCOUNT:

- Checkout the store eligibility
- Reviewed the available inventory.
- Understand the products.
- Understand the product content.
- Reviewed the product feedback to know the customers experience.
- Reviewed product images
- Collect the information for high/low selling products.
- Understanding customer requirement for the products

HOW IT BEGINS:

- Custom design using amazon store templates.
- Manage the store page according to product category.
- Organize categories and subcategories.
- Add high ranking products to attract the buyers.
- Add least selling product to have more visibility and orders.
- Most relevant keyword and product research
- Copywriting – banners and category descriptions
- Graphic design – banners, images, and infographics
- Info-graphic images

- Comply the content acceptance policy.
- Follow the store creation guidelines.
- Added videos, text, and images to tell brand story.
- Best keyword selection
- Attractive banners with product details
- Comprehensive text writing
- Create a customized, multi-page store.

THE RESULTS:

After all the coordination with client regarding his expectation and reviewing all the available products detail in account to utilize the images and describe his products on his storefront professionally we finally designed a classic and elegant Amazon Store which described his products in different product types of tabs. Client appreciated our work which we delivered as per the client expectation.

Below is the store link which our team created for our client:

- Link: <https://www.amazon.com/stores/page/72F8F8DD-83DE-492C-89FC-C830383AAD22?ingress=0&visitId=ec9cddb8e-08e2-493e-a5c9-8aa0f94a7edf>

We enjoyed a lot while operating the DODJIVI Store Creating job and the interesting part of the job was that we got more opportunities and jobs for the same client as client was very happy with our work and provide us A+Content job for his products below are some products link where we performed for creating A+Content:

- <https://www.amazon.com/dp/B01N7PZ47X>
- <https://www.amazon.com/dp/B074PT6H6J>
- <https://www.amazon.com/dp/B07J9JMKV1>
- <https://www.amazon.com/dp/B01MA3L42D>
- <https://www.amazon.com/dp/B074PTL7WL>
- <https://www.amazon.com/dp/B07D1HGKS9>
- <https://www.amazon.com/dp/B01LWWOX2F>
- <https://www.amazon.ca/dp/B0721JFWRN>
- <https://www.amazon.ca/dp/B07K5GGZ2D>
- <https://www.amazon.ca/dp/B0731G52L5>
- <https://www.amazon.ca/dp/B01N7PZ47X>
- <https://www.amazon.ca/dp/B074PT6H6J>
- <https://www.amazon.ca/dp/B07J9JMKV1>
- <https://www.amazon.ca/dp/B01MA3L42D>
- <https://www.amazon.ca/dp/B074PTL7WL>
- <https://www.amazon.ca/dp/B07D1HGKS9>
- <https://www.amazon.ca/dp/B01LWWOX2F>

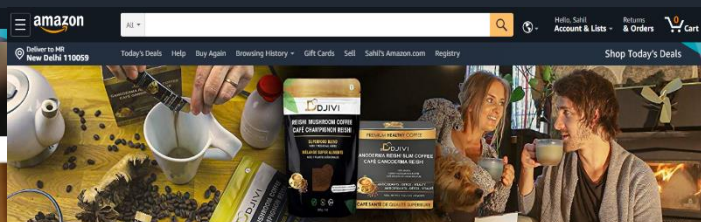
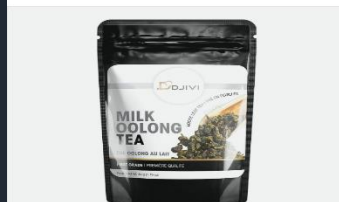
We are also attaching few screenshots of the store pages which you can see below:



Dodjivi premium tea leaves are carefully selected from the best farms in Fujian province, known worldwide as the "Home of The Finest Oolong Tea" and tested prior to processing and storage. Dodjivi Oolong tea is naturally and carefully processed into a pellet without any artificial flavorings added to it. Our specialty tea features a powerful blend of lightly oxidized to perfection green oolong leaves and invigorating ginseng roots for effective, refreshing results. The perfect balance of green tea's fruitiness and black tea's richness! A favorite among discerning tea drinkers!

[SHOP NOW](#)

KEY BENEFITS



MUSHROOM YOUR WAY TO A HEALTHY LIFESTYLE

[SHOP NOW](#)



[Subscribe & Save](#)

Dodjivi Ganoderma Reishi Mushroom Coffee Mix, Instant Coffee Herbal Superfood Blend, Keto Friendly, Intermittent Fasting, Focus Natural Energy - Wellness, Antioxidant-Immunity - Vegan Paleo (30Bags)

★★★★★ 33 customer reviews

- SUPERFOODS - 100% NATURAL HERBAL EXTRACT - Made from Ganoderma Lucidum Mushroom, 100% Arabica Coffee, and a rich blend of other potent herbal extracts, our extremely good, high quality Reishi coffee has gentle tolerance for low quality herbs and fillers.
- ANTIOXIDANTS - IMMUNE SYSTEM & NATURAL ENERGY BOOSTER - MUSHROOM COFFEE MIX - SUPERFOOD - Enhances your body's natural defense, detox. Enjoy the most powerful herbal combination of Ganoderma with an appetizing taste and strong vitality - ALL in a Single Cup.

[Show More](#)

\$17.99 [prime](#)

Sold by DODJIVI and Fulfilled by Amazon

Get it by Thursday, January 30.

[ADD TO CART](#)

[SEE BUYING OPTIONS](#)



[Subscribe & Save](#)

Dodjivi Ganoderma Reishi Mushroom Coffee, Focus Natural Energy, Stress Relief, Immunity, Antioxidant, Keto, Intermittent Fast, Instant Coffee Superfood Blend - (60 Servings - 200g/7oz)

★★★★★ 15 customer reviews

- 9 in 1 SUPERFOOD BLEND - 100% NATURAL - Made from Ganoderma Lucidum Mushroom, 100% Arabica Coffee, and a rich blend of other potent herbal extracts, our extremely good, high quality Reishi coffee has gentle tolerance for low quality herbs and fillers.
- ANTIOXIDANTS - IMMUNE SYSTEM & NATURAL ENERGY BOOSTER - MUSHROOM COFFEE MIX - SUPERFOOD - Enhances your body's natural defense, detox. Enjoy the most powerful herbal combination of Ganoderma with an appetizing taste and strong vitality.

[Show More](#)

\$28.99 [prime](#)

Sold by DODJIVI and Fulfilled by Amazon

Get it by Friday, January 31.

[ADD TO CART](#)

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Try our fan favorite recipes - your superhero beverage

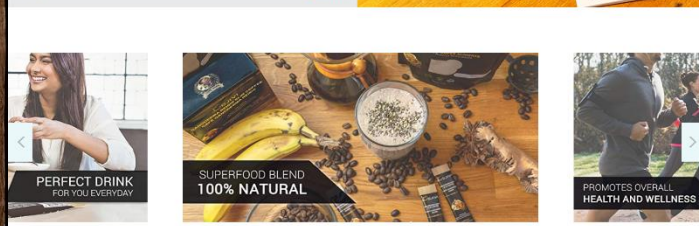
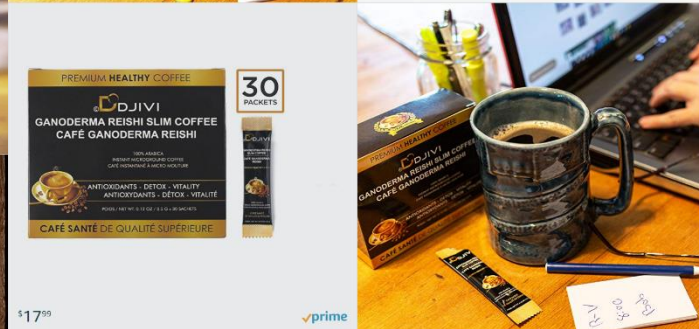
[Buy Now](#)



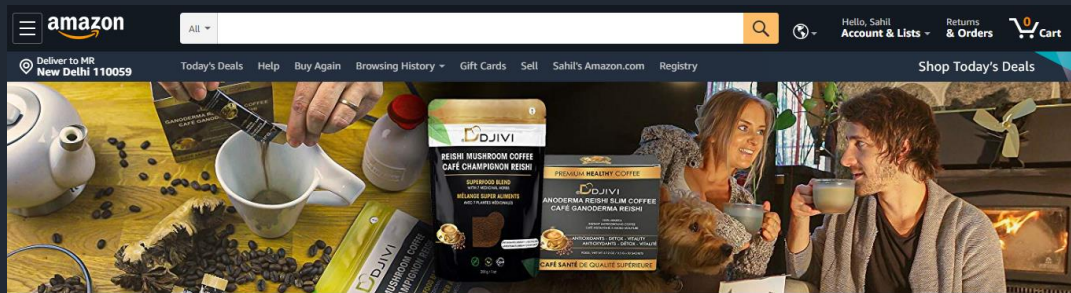
DODJIVI MUSHROOM COFFEE



DODJIVI MUSHROOM COFFEE



Used for thousands of years in China and Japan as a natural way to boost the body's immune system, the reishi (ganoderma) mushroom helps increase natural energy levels and is full of natural nutrients and antioxidants. Reishi has been shown to support stress and mental focus. Our unique reishi mushroom coffee blend contains only the highest quality ingredients from the Orient and promotes overall health and wellness. We made it easy for you to incorporate it into to your existing health habit. Simply add hot water and enjoy a great tasting healthy cup of reishi mushroom coffee mix that can truly transform your day.



DODJIVI > Our Story
HOME MUSHROOM COFFEE OOLONG TEA RECIPES OUR STORY

Our Story

My name is Komlanvi Dodjro and I'm the founder of DODJIVI mushroom and superfoods company. Our journey started in 2013 because of one important person: my wife. When she was diagnosed with serious health problems and unable to function due to pain and inflammation, I knew I had to do something. More than anything, I wanted to find a natural way to relieve her pain, ease her anxiety and improve her quality of sleep.

Through my extensive research, I discovered the amazing power of functional mushrooms, one of the world's most scientifically studied superfoods. Formulating the perfect blend of natural, healing ingredients, combined with quality arabica coffee, DODJIVI ganoderma reishi mushroom coffee was born. Our first batch was tested by her and the results were just outstanding. Her energy levels went up, inflammation was reduced, and her sleep pattern improved drastically.

We wanted to share the secret of health and wellness with the world and passionately set out to make DODJIVI mushroom coffee accessible for everyone. Our mushroom coffee contains only the highest quality ingredients from the Orient and promotes an overall healthy lifestyle. Simply add hot water and enjoy a great tasting, healthy cup of coffee.

What's in The Name?

We are glad that you asked.

DODJIVI, came from my native language (Ewe), from Togo, West Africa. The meaning is "fortitude, patience, perseverance, don't give up, keep fighting and things will get better." It's with the same determination that I did the research to find the unique natural superfood herbal blend to produce a tasty healthy coffee.

Like a lifestyle, natural healthy living is a choice we make, one day at a time. We strive to offer products to help you live a better and healthier life. We make them easy to incorporate into to your existing daily habits. One cup at the time.

When you keep making the right decision to enhance your well-being, health, vitality and longevity will unequivocally be the result.

Join us in the movement and drink boldly!

